

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4747106
<b>Application Number:</b>	10696295
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	5110
<b>Title of Invention:</b>	Method and system for creating, serving and tracking advertisements
<b>First Named Inventor/Applicant Name:</b>	Lawrence Morrisroe
<b>Customer Number:</b>	76058
<b>Filer:</b>	James Joseph DeCarlo/Christine Lucas
<b>Filer Authorized By:</b>	James Joseph DeCarlo
<b>Attorney Docket Number:</b>	085804-010801
<b>Receipt Date:</b>	06-FEB-2009
<b>Filing Date:</b>	28-OCT-2003
<b>Time Stamp:</b>	11:55:15
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
RAM confirmation Number	6991
Deposit Account	501561
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		morrisroe_rce.pdf	777646 0f6b/712020a0f73bca4520a2f6c41a913a9ec	yes	18
<b>Multipart Description/PDF files in .zip description</b>					
	<b>Document Description</b>		<b>Start</b>		<b>End</b>
	Amendment Submitted/Entered with Filing of CPA/RCE		1		1
	Claims		2		7
	Applicant Arguments/Remarks Made in an Amendment		8		16
	Request for Continued Examination (RCE)		17		18

### Warnings:

### Information:

2	Fee Worksheet (PTO-06)	fee-info.pdf	30115 65339b764139b08307c526119bce129c816a1251	no	2
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### Warnings:

### Information:

<b>Total Files Size (in bytes):</b>	807761
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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a new international application is being filed and the international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.